



Felipe Ureta joins BioMar Top Management Group

In the autumn 2009 Felipe Ureta was promoted to head the Americas Region of BioMar after Carlos Diaz, who was appointed VP Continental Europe.

As a natural next step Felipe Ureta is now also joining the international top management group of BioMar as VP Americas. Felipe is a Commercial Engineer with a Master degree in business administration and has a long experience in the aquaculture industry, including 3 years in the 90's as a CFO at a Chilean fish farmer. He has worked in Provimi (Alitec) since 2000, where he was a key member of the team developing the Provimi business in Chile. When BioMar took over Provimi Aqua he became CFO of the combined Chilean operation and since October 2009 head of the Chilean activities.

After this appointment BioMar top management group consists of 2 Chileans, 2 Norwegians and 3 Danes and even though nationality is not a criteria in itself, it does contribute greatly to BioMar leadership with a complementary set of competences and experiences.

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